

“We all think that cholesterol is important to heart disease.

The health of your gums is a more important predictor of whether you will have a heart attack or not.”

Mehmet C. Oz, M.D., F.A.C.S.

Director, Cardiovascular Institute
Columbia University Medical Center, New York, NY
ABC News, Good Morning America
12-15-08

Your gums. Your health.

The health of your mouth, teeth and gums has a direct impact on your overall health. Recent reports have linked gum disease with:

- Heart disease
- Stroke
- Diabetes
- Pregnancy problems
- An increased risk of pancreatic cancer by 64%

The bacteria that cause gums to become inflamed can travel throughout the body, including to cells in the coronary arteries.

An FDA-cleared laser-based treatment for gum disease.

The LANAP® protocol is the only procedure that actually helps the bone supporting your teeth to regenerate. This laser-based approach to treating gum disease makes it easier for you to return your gums to health and the process is far more comfortable than gum surgery.

With the LANAP® protocol, there is less pain, less bleeding, less swelling, less tissue removed, less down time and less recovery time. Remember, controlling periodontal disease makes it possible to save and restore health to teeth that may otherwise have to be extracted. Most importantly, the LANAP® protocol restores your whole mouth to health, reducing your body's susceptibility to the serious health problems associated with gum disease.

The logo for LANAP (Laser Assisted New Attachment Procedure) is displayed against a dark blue background with a bright, starburst-like light effect behind the text. The word "LANAP" is written in a large, white, serif font with a registered trademark symbol (®) to its upper right. Below it, the full name "Laser Assisted New Attachment Procedure" is written in a smaller, white, sans-serif font.

LANAP®
Laser Assisted New Attachment Procedure

**Less Pain.
Less Discomfort.
The Laser Alternative
to Gum Surgery.**



No scalpels. No stitches. The new treatment for gum disease.

Now there is a less traumatic treatment for periodontal disease. The LANAP® (Laser Assisted New Attachment Procedure) protocol utilizes safe and proven laser technology to gently remove harmful bacteria and diseased tissue from the gums.

As with periodontal surgery, this removal of bacteria allows the body to heal naturally so the gum pockets improve and the teeth become more stable. But there's less pain. And since the gum tissue is not cut with a scalpel, there is minimal bleeding, no stitches, and a quicker, much easier recovery.

Patient Benefits:

- **Less pain**
- **Faster healing**
- **Reduced risk of infection**
- **Decreased sensitivity**
- **Less time in the dental chair**
- **Less bleeding**
- **Less post-treatment discomfort**
- **Little to no gum recession**

Is the LANAP® protocol right for you?

If your dentist has told you that you suffer from periodontal disease and need gum surgery, you can take advantage of the many benefits offered by the LANAP® protocol.

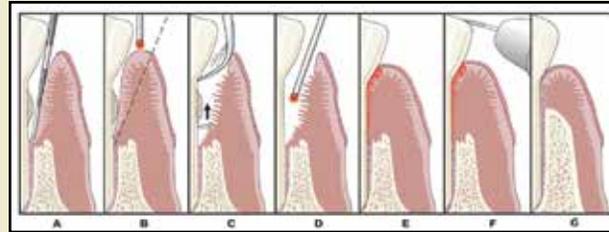
Ask your dentist if you're a candidate.



The LANAP® Protocol



**A procedure that brings your entire mouth
back to health.**



- Perio probe indicates excessive pocket depth
- Laser radiation vaporizes bacteria, diseased tissue, pathologic proteins, and alerts the practitioner to the presence of tartar
- Ultrasonic scaler and special hand instruments are used to remove root surface accretions
- Laser finishes debriding pocket and aids in hemostasis
- Reattachment of rete ridges to clean root surface, with a stable fibrin clot at the gingival crest to create a "closed system"
- Occlusal trauma adjusted
- New attachment is regenerated

“Once I discovered that there was an alternative to surgery, I was much more relaxed about having my gum disease treated. The LANAP® protocol was everything my dentist promised. Knowing how gum disease could affect my overall health, I now have more peace of mind because my gums are healthy again.”

~ Chris ~

Potomac, Maryland

“I had two options... lose my teeth, or have extensive surgery. I wanted neither, so I did some research and found a doctor that offered the LANAP® procedure. The surgery was a breeze and it allowed me to keep my natural teeth!”

~ Peggy ~

Birmingham, Alabama